

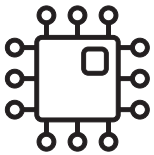
5G will change your business

— make sure your PCBs are up to speed

The effect 5G will have on your business can't be overstated. It opens up enormous possibilities, but also places tough demands on your PCBs. To be clear, today's standard won't cut it. You must upgrade your PCBs to meet 5G quality demands. And you need to act now – if you want to enter a very lucrative 5G market.

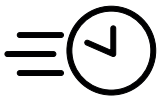
3 reasons why this is right for you

To improve the performance of your PCBs, you need to change the chemicals mix and switch power from DC to pulse (multiple). It's an investment that pays off in three ways.



Less scrap – and longer life

With the upgrade, your PCBs get thicker and smaller holes. This drastically reduces your scrap (from 70% to 30%) and rework hours. The board's expected life is also longer, due to a four times more efficient thermal conductivity and less effect on the electrical property.



Faster and more predictable output

The upgrade allows for up to 5.6 times faster output. This means you can increase production, while cutting material and labor costs. And with fewer process steps, the end-results are more predictable too.



Twice the price – even higher profitability

In addition to the above, 5G PCBs sell at twice the price of today's boards. When you combine this with lower costs and faster, better outputs, your investment is sure to be very profitable.

To be a 5G winner – talk to someone who helps you turn power to profit

For more information, contact name.surname@kraftpowercon.com

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